

<p>The ABA meets the 4<sup>th</sup> Tuesday of each month at 5:30pm in the Avila Beach Community Center</p>	<p>Avila Business Association  P.O. Box 488  Avila Beach, CA 93424  805.706.0874  <a href="http://www.avilabusiness.com">www.avilabusiness.com</a>  ExecutiveDirector@avilabusiness.com</p>
<p>Directors &amp; Officers for 2009</p> <p>Executive Director: Karin Argano  Salisbury Vineyards  6985 Ontario Road  Avila Valley, California 93424  Phone: 805.706.0874  E-mail: ExecutiveDirector@avilabusiness.com</p> <p>President: Leonard Cohen  Olde Port Inn &amp; Ciopinot  Email: lacohen@charter.net</p> <p>Vice President: B.J. Johnson  B.J. Enterprises  Email: wcswlfa@aol.com</p> <p>Treasurer: Timothy Hodge  Old Custom House/Mr. Ricks  Email: tim@avilabusiness.com</p> <p>Carl Barbettini  Fat Cats Café  Email: Carl@fatcatscafe.com</p> <p>Robert (Oggie) Ogden  AB Golf Resort  Email: oggie@avilabeachresort.com</p> <p>Kim Silverman  Avila Lighthouse Suites  E-mail: kims@avilalighthousesuites.com</p>	<p>MEETING MINUTES  Tuesday, November 24, 2009</p> <p>5:30 PM  <u>Call to Order / Roll/Welcome</u>  Present: L. Cohen, BJ Johnson, C. Barbettini, R. Odgen, K. Silverman, K. Argano.  Excused: T. Hodge  <u>Approve Minutes:</u> (mtg of 10/12/09 ) K. Argano deferred to next meeting</p> <p>1.0 <u>Treasurer's Report</u> T. Hodge  Karin gave the report: Current Assets: \$24,864.90. No questions from board or audience. Emailed reports distributed to all board members.</p> <p>2.0 <u>Sub-Committee Reports</u></p> <p>2.1 Marketing J. Sorgenfrei  John distributed website stats, # of page requests has dropped, seasonal pattern, but still at 9,379. John is going to speak to the Sea Life Center about securing our date for the Mixer, Jan 19<sup>th</sup> or Jan 26<sup>th</sup>. News about Sunset Magazine having their 3 day "trade show" in our area and Avila Beach is slated for one of the days. Huge deal for our area and John will keep us in the loop as the plans get firmer. It will be in Sept/Oct of 2010. Kim Silverman is also going to keep us posted about this event. One of the days will be at Santa Margarita Ranch. We are also keeping an eye on the TOT tax that will hopefully be putting dollars back into our local areas for projects that benefit both the businesses and the community.</p> <p>2.2 Membership K. Argano  Upcoming membership mixer to be held at the Sea Life Center. John will help coordinate the dates and venue, Dec meeting will have more details.</p> <p>2.3 Promenade/Events: No report</p> <p><u>*Public Comment</u> (please, each- 3 minutes maximum)  <i>Karin read a press release from Tom Jones about PG&amp;E formally beginning the federal process with the NRC to extend the operating licenses for Diablo Canyon for another twenty years. Follow the process at their license extension website at <a href="http://www.diablocanyonpge.com">www.diablocanyonpge.com</a> or contact Tom Jones directly at 805.595.6340.</i></p> <p>3.0 <u>Community Liaisons</u>  3.1 Fish &amp; Farmer's Mkt BJ Johnson</p>

BJ said again that it was a good season with some new vendors. The F&F board needs to meet to plan for next season and finish out the numbers for the year. The one upcoming change will be the charges in the Port parking lot, but they will hopefully be able to make everyone aware of the changes for the next season. The port is going to work with F&F Mkt for vendor passes.

### 3.2 AVAC

B. Pusanik

Bob was not able to make the meeting so Karin reported:

Anne Brown commented that the Save our Schoolhouse Group appealed the Planning Comm findings to the BOS. It will be heard at the 12/14 BOS meeting. It is time for AVAC to nominate officers and a committee was formed. Beach Butlers presented their business plan.

### 3.3 Avila Beach Foundation

R. Cohen

\$62,900 in grants were awarded by the foundation. The results will be published in the Dec issue of the Avila Comm News. Rick is requested that all residents of Avila Beach and Avila Valley take the survey on the Foundation website. Your completion of the survey will enter you into an Ultimate Getaway Weekend.

[avilabeachfoundation.org](http://avilabeachfoundation.org)

### 3.4 Avila Beach Civic Association

T. Eberhardt

Terry emailed his report to Karin: The Halloween party was successful. Annual Christmas party is Dec 12 6-8:30pm. ABCF awarded a \$20K grant to the ABCA for the Civic Association's Administration costs and pay for an Executive Director. The ABCA's membership drive is underway.

### 3.5 Port San Luis

P. O'Reilly

Patrick reported that there was one respondent to the RFP for Harbor Terrace from GMB Realty Partners. Their proposal was reviewed at the next Board Meeting. They will have 60 days to negotiate a development lease agreement. Patrick reminded us that the schedules and minutes for the Port are posted on their website at: [www.portsanluis.com](http://www.portsanluis.com).

### 3.6 Supervisor

A. Hill/S. Devine

The Promenade lease has not been signed yet per Susan. The Lighthouse is having an Open House on Dec 12 & 13 with holiday decorations and a boutique. Contact the Lighthouse keepers for more info. Please call 805-540-5771 or email [info@sanluislighthouse.org](mailto:info@sanluislighthouse.org) for more information.

### 3.7 County

J. Janowicz

Quiet on the Promenade since F&F Mkt is over.

### 4.0 Old Business

4.1 Holiday Mixer at the Sea Life Center: We will confirm the date next meeting and start doing volunteer signups for donations and booths.

### 5.0 New Business

Sunset Magazine Visit potentially Oct 3<sup>rd</sup>. Kim Silverman and John Sorgenfrei will keep us posted.

### 6.0 Adjourn: Motion to adjourn CB/BJ 6:30pm

Next meeting Tuesday, Dec 22 at 5:30pm.

Respectfully submitted,  
K. Argano Exec Director